

Passing of TMC Honorary Chairman Shoichiro Toyoda



We are deeply saddened to announce the passing of TMC Honorary Chairman Shoichiro Toyoda.

Shoichiro san was a great supporter of our Asia region, and his legacy and contribution can be felt across all of our entities even till today. Those who came in contact with him were struck by his vision, energy and curiosity.

This is a huge loss to the entire Toyota family, as he represented the passion and spirit of a great Toyota leader.

We wish his family all the peace and comfort as they face this difficult time.